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Maritime Accident Casebook is a relatively new project yet in a few short months its presentation, quality and content has gained a credibility and presence among seafarers, maritime trainers, maritime organisations, P&I clubs, marine brokers, even the small boat community. Its objective is to save lives and save ships.

I hope you will want to help us achieve that objective.

Over the next year we will launch a number of new and exciting products, services and publications.

Again, we hope you will want to be a part of those exciting developments.

If maritime safety is a concern for your company or organisation, as a provider of training products or services, as someone who may have much to gain from the benefits of safer seafaring, or a good corporate citizen of the maritime industry, Maritime Accident Casebook will partner with you in your mission.

Bob Coultie
Maritime Accident Casebook



About Maritime Accident Casebook

Launched in June 2007, Maritime Accident Casebook has quickly established itself as a leading online educational resource for seafarers and those who train them. Its objective is to empower seafarers to stay alive and keep their ships safe, to help build a safety conscious community.

If you're involved in maritime safety Maritime Accident Casebook should be on your internet marketing plan. Help us make seafaring safer.

What is Maritime Accident Casebook?

Maritime Accident Casebook offers a growing library of audio podcasts of real-life incidents presented in a dramatic, easy to understand style. Each podcast is supported by an easy to read, illustrated edition online, both seek to provide practical advice.

Seafarers are encouraged to discuss both with their fellow crewmembers and how the lessons apply to their vessels and jobs, creating a safety-conscious community. The website also features a popular maritime-related news headline service updated daily.

RSS feeds are available for podcasts and online materials.

Supporting the website, and user's access to maritime safety is the unique Maritime Accident Casebook toolbar, a free, easily installed resource for Firefox and Internet Explorer browsers that puts maritime safety on the user's desktop.

Is Maritime Accident Casebook worth supporting?

Maritime investigator, (The Case Of The Silent Assassin): "I was the investigator and the author of the Sapphire report and want to say I think you've done a great job in the way you have presented it in... I'm sure your site will serve a very useful purpose in spreading advice and warnings to seafarers."

Investigator, Tasman Resolution (The Case Of The Bosun's Crush): " I have just listened to the Podcast about the gantry crane accident and it's great. I have passed on details of your website to the other Accident Investigators at Maritime NZ so that they can have a browse. Please put me on the notification list for the new episodes."

From the insurance industry: "I am a Lloyd's marine broker... tasked with trying to teach not only our own marine staff, but increasingly those of insurers, port authorities shipowners, banks, lawyers etc etc about marine insurance... I often train (UK P&I Club) staff along with most of the other P&I clubs. Case examples are a vital way for me to illustrate the theory... to happen across such information is like gold-dust to me... for example, I will be lecturing at the Chartered Institute of Insurance on marine hull insurance Let's hope a few ship's officers and crew visit your site as a result "

And the International Association for Safety and Survival Training put a prominent banner for Maritime Accident Casebook on its homepage at www.iasst.com.



Advertising and Sponsorship

All advertisers and sponsors' logos and links will be featured in the website blogroll, links page and, most importantly, the Maritime Accident Toolbar 'important links' menu and MAC press releases to the industry.

Advertising opportunities

Banner advertising

Limited to one exclusive banner per page.

Home page (Podcast)

New and Mail

Individual Transcript page

\$400 per month

Transcripts Page

Links page

\$300 per month

About Pages

\$200 per month

Sponsorship opportunities

Sponsor an existing podcast

Sponsor an existing podcast of your choice. Your message and sponsorship credits at the beginning and end of each podcast plus a banner advertisement on the relevant transcripts page for one year: *Excellent value.*

\$5,000 per year

Sponsor-specific podcast

Sponsor a podcast on a specific incident/issue of your choosing, we look after the rest. Your message at the beginning and end plus a banner advertisement on the relevant transcript page. You will have exclusive sponsorship credits for the podcast - it's yours and will always remain on the Maritime Accident Casebook podcast library and webpage for a flat, non-recurring fee.

\$10,000



Tailor-made Casebooks

We can develop exclusive casebook-style maritime safety podcast systems for your company or organisation, in audio or video, with restricted access if required. It's an excellent way of getting attention for your company's safety education and information.

The Maritime Accident Casebook system provides a fast-response infrastructure when safety issues must be distributed effectively throughout a company in the shortest possible time.

We'll even develop a special browser toolbar for use within your company or organisation.

Tailor-made Maritime Accident Casebook fees are structured on a case-by-case basis.

Email us at maritimeaccident@yahoo.com and find out how we can help your maritime safety information requirements.

Terms and Conditions

Banner advertisements

Minimum three months, payable in advance. Subsequent months paid on the first of the month.

Sponsorship of existing podcast

50 per cent payable on agreement, balance on first broadcast with sponsor's message.

Sponsor-specific podcast

50 per cent payable on agreement, balance payable on first broadcast.

Payments to be made in US Dollars or UK Sterling or Euro equivalent, other currencies with prior agreement.